



# GRACELAND UNIVERSITY

## FACT BOOK FALL 2016-2017

[www.graceland.edu/factbook](http://www.graceland.edu/factbook) Revised January 2017

# 2016-2017 GU FACT BOOK

## Contents

About Graceland University	2
Student Success	4
National Survey of Student Engagement (NSSE)	4
GU Student To Faculty Ratio	6
Lamoni Campus Retention Fall to Fall	8
GU Lamoni Campus Graduation Rates	12
Lamoni Campus - Enrollment	18
Independence Campus and Online - Enrollment	24
Lamoni Campus - Academics	26
Independence Campus and Online - Academics	26
Community: Collaborate & Engage	27
Lamoni Campus – Class Sizes	27
Lamoni Campus – Student Involvements	27
Independence Campus and Online– Student Involvements	30
Steward Resources	31
GU Enrollment	31
GU Annual Gift Commitment Trends	32
Lamoni Campus - Costs and Financial Aid	33
Independence Campus and Online - Costs and Financial Aid	33
Integrate Branding	34
GU Rankings and Awards	34
GU Accepted and Participated in	35
Lamoni Campus – Class Profiles	36
Focus Environments	37
Lamoni Campus – Campus Climate Surveys	37
Independence Campus and Online - Housing Information	38
Independence Campus and Online - Campus Climate Surveys	38
Contact Information	39

# 2016-2017 GU FACT BOOK

## About Graceland University

### The University

Founded in 1895, a private, four-year liberal arts university located in **Lamoni**, Iowa and features state-of-the-art performing arts and fitness facilities. Graceland University's main, residential campus is located in Lamoni, Iowa, about an hour south of Des Moines, spanning 170 acres in the rolling hills of southern Iowa.

- Mascot: Yellowjackets "STING"
- Colors: Gold and Blue
- Newspaper: The Tower
- Yearbook: *Acacia*
- Alumni Magazine: *Horizons*
- Heart of America Athletic Conference (Heart)
- National Association of Intercollegiate Athletics (NAIA)

The Independence, Missouri campus was built in 1969 and offers online and residential programs in our School of Nursing, the Gleazer School of Education, the C.H. Sandage School of Business and the Community of Christ Seminary. The Center for Graduate and Continuing Studies administers these programs.

GU is a U.S. News & World Report Tier One school and our online Masters in Education ranked #22 (Tie) and online Masters in Nursing ranked #20 (Tie).

### VISION

Graceland University will become a recognized educational leader, inspiring and empowering persons for transformational service and leadership.

### MISSION

Graceland creates learning communities where students develop their potential for meaningful and productive lives.

### VALUES

Graceland values learning, wholeness and community. Graceland encourages the development of these values for the enrichment of lives and the betterment of the world.

- **Learning**  
We believe in the lifelong process of the open and free pursuit of truth.
- **Wholeness**  
We believe that the development of the intellectual, physical, social and spiritual dimensions of all persons is necessary for healthy and fulfilling lives.

# 2016-2017 GU FACT BOOK

- **Community**

We appreciate and welcome diversity and, as an institution sponsored by Community of Christ, believe in the inherent worth of all persons expressed through relationships built on the foundation of unconditional love and acceptance.

Learn more at our public website [www.graceland.edu](http://www.graceland.edu).

## About This Fact Book

The **GU Fact Book** is prepared annually by the Institutional Research Office in order to provide community members with easy access to the most frequently requested information about Graceland. It is our hope that if everyone can easily access factual data, then decision-making will be well-informed and Graceland will constantly build stronger student learning and service connections.

In this spirit of informed decision-making, the book is formatted to coincide with Graceland's Strategic Plan. Data in each of the five sections relates to one of Graceland's five priorities:

1. Student Success
2. Community: Collaborate & Engage
3. Steward Resources
4. Integrate Branding
5. Focus Learning Environments

To find a specific type of data, you can use the CTRL F search/find feature, or check out the detailed Table of Contents. Each line is a live link - click on it to go that page. The data reported generally reflects a seven-year time span to match the 150% graduation time span permitted by federal guidelines and the current academic year.

## Reporting Graceland Data

For all surveys, marketing and general information requests it is procedure to use the *official enrollment list* data from the fall semester. If your reporting purpose requires an alternate date, the Institutional Research office will work with you to determine the best reporting date and method. *Refer to the GU Data Dictionary under My Graceland > Resources > Institutional Research page for more details.*

## Requesting Graceland Data

If a school, college, division, or other University unit needs to request more specific data or to see this data parsed differently, log into My Graceland and submit the internal Data Request form at [https://my.graceland.edu/ICS/Resources/Institutional\\_Research/Data\\_Request\\_Form.jnz](https://my.graceland.edu/ICS/Resources/Institutional_Research/Data_Request_Form.jnz) will assist the Institutional Research office in providing that information.

# 2016-2017 GU FACT BOOK

## Student Success

### NATIONAL SURVEY OF STUDENT ENGAGEMENT (NSSE)

Complete NSSE Report available upon request, contact [InstitutionalResearch@graceland.edu](mailto:InstitutionalResearch@graceland.edu). A five-year history of the NSSE results is not available. Graceland administers the NSSE on a two-year cycle. The format for the reports from 2015 administration changed significantly, making direct comparisons among administrations of the survey difficult. The next NSSE will be administered in Spring 2017.

<i>Engagement Indicators</i>		<b>2015</b>
<i>Academic Challenge</i>	Higher-Order Learning First Year	40.0 --
	Higher-Order Learning Senior	42.3 --
	Reflective and Integrative Learning First Year	38.0 --
	Reflective and Integrative Learning Senior	40.9 --
	Learning Strategies First Year	41.5 --
	Learning Strategies Senior	42.8 --
	Quantitative Reasoning First Year	29.5 --
	Quantitative Reasoning Senior	32.9 --
<i>Learning w/Peers</i>	Collaborative Learning First Year	35.5 --
	Collaborative Learning Senior	34.5 --
	Discussions with Diverse Others First Year	45.8 ↑*
	Discussions with Diverse Others Senior	44.0 ↑
<i>Interact w/Faculty</i>	Student-Faculty Interaction First Year	27.6 ↑*
	Student-Faculty Interaction Senior	30.3 ↑
	Effective Teaching Practices First Year	38.9 --
	Effective Teaching Practices Senior	43.5 --
<i>Environment</i>	Quality of Interactions First Year	42.4 --
	Quality of Interactions Senior	43.3 --
	Supportive Environment First Year	38.5 --
	Supportive Environment Senior	35.8 --

<i>Key</i>	↑* Significantly above peers, effect size ↑.3	↑ Significantly above peers, effect size ↓.3	-- No significant difference	↓ Significantly below peers, effect size ↓.3	↓* Significantly below peers, effect size ↑.3
------------	-----------------------------------------------	----------------------------------------------	------------------------------	----------------------------------------------	-----------------------------------------------

Benchmark institutions who also participate in NSSE:

Avila	Luther
Central College	Simpson
Central Methodist	Wartburg

# 2016-2017 GU FACT BOOK

## Participation in High-Impact Practices (HIPs)

First Year Participated in 1 HIP	19% ↑ peers (11%)
First Year Participated in 2 or more HIPs	67% ↑ peers (63%)
Senior Participated in 1 HIP	9% ↓ peers (19%)
Senior Participated in 2 or more HIPs	96% ↑ peers (86%)

Source: NSSE administered in 2015

Research indicates that student learning improves when students experience six or more High-Impact Practices (HIPs), so Graceland will develop opportunities to enable undergraduates to experience at least six HIPs through the curriculum and co-curriculum. To learn more about High-Impact Practices (HIPs) click here: <http://leap.aacu.org/toolkit/high-impact-practices>.

### Lamoni Campus - Faculty

Faculty: 54 full-time and 21 part-time

Doctorate or other terminal degree: 46 of the 54 full-time faculty (85%)

ACE Faculty: 15 part-time

### Independence Campus and Online - Faculty

Faculty: 22 full-time and 73 part-time

Doctorate or other terminal degree: 13 of the 22 full-time faculty (59%)

This report uses the American Association of University Professors (AAUP) definition of full-time instructional faculty by in its annual Faculty Compensation Survey (the part-time definitions are not used by AAUP). Instructional Faculty is defined as those members of the instructional-research staff whose major regular assignment is instruction, including those with released time for research.

*Part-time instructional faculty:* Adjuncts and other instructors being paid solely for part-time classroom instruction. Also includes full-time faculty teaching less than two semesters, three quarters, two trimesters, or two four-month sessions. Employees who are not considered full-time instruction faculty but who teach one or more non-clinical credit courses are counted as part-time faculty.

Terminal degrees include all doctorates, MBA, MFA, MSW, and MLS.

Source: Common Data Set 2016

# 2016-2017 GU FACT BOOK

## GU STUDENT TO FACULTY RATIO

Student to Faculty Ratio Trends		
Year	All GU Programs	Lamoni Campus Only
2011-12	15:1	15:1
2012-13	15:1	13:1
2013-14	15:1	14:1
2014-15	13:1	13:1
2015-16	15:1	15:1
2016-17	18:1	16:1
<b>6 Year Average</b>	<b>15:1</b>	<b>14:1</b>

Calculations based on IPEDS requirements.

## GU Tenure / Tenure Track Faculty

Graceland Faculty Trends										
Year	Full-Time Faculty	Tenured			Tenure Track			Non-Tenure Track		
		Male	Female	Total	Male	Female	Total	Male	Female	Total
2011-12	81	22	20	42	11	21	32	3	4	7
2012-13	85	20	21	41	12	19	31	5	8	13
2013-14	89	23	23	46	16	26	42	0	1	1
2014-15	90	21	24	45	14	14	28	4	13	17
2015-16	89	19	27	46	16	11	27	5	11	16
2016-17	78	18	21	39	13	9	22	7	10	17

Includes all locations of Graceland. Source: Academic Affairs.

# 2016-2017 GU FACT BOOK

Faculty Fall 2016	Lamoni Campus			Independence Campus and Online		
	FT	PT	Lamoni Campus Total	FT	PT	INDP & online Campus Totals
Total number of instructional faculty	54	21	75	11	44	55
Total number who are members of minority groups	2	0	2	7	3	10
Total number who are women	22	8	30	9	23	32
Total number who are men	32	13	45	2	21	23
Total number who are nonresident aliens (international)	0	0	0	0	0	0
Total number with doctorate, or other terminal degree	44	4	48	5	14	19
Total number whose highest degree is a master's but not a terminal master's	10	8	18	6	22	28
Total number whose highest degree is a bachelor's	0	3	3	0	0	0
Total number whose highest degree is unknown or other	0	6	6	0	8	8
Total number in stand-alone graduate/ professional programs in which faculty teach virtually only graduate-level students	0	0	0	11	29	40

Source: CDS as of Fall 2016 lock date and Academic Affairs.

## Graceland Employee Diversity

Race/Ethnicity of Full-Time Faculty Fall 2016	
Nonresident Alien	0
Hispanic/Latino	2
American Indian or Alaska Native	1
Asian	2
Black or African American	1
Native Hawaiian or Other Pacific Islander	2
White	69
Two or More Races	1
<b>Total</b>	<b>78</b>

# 2016-2017 GU FACT BOOK

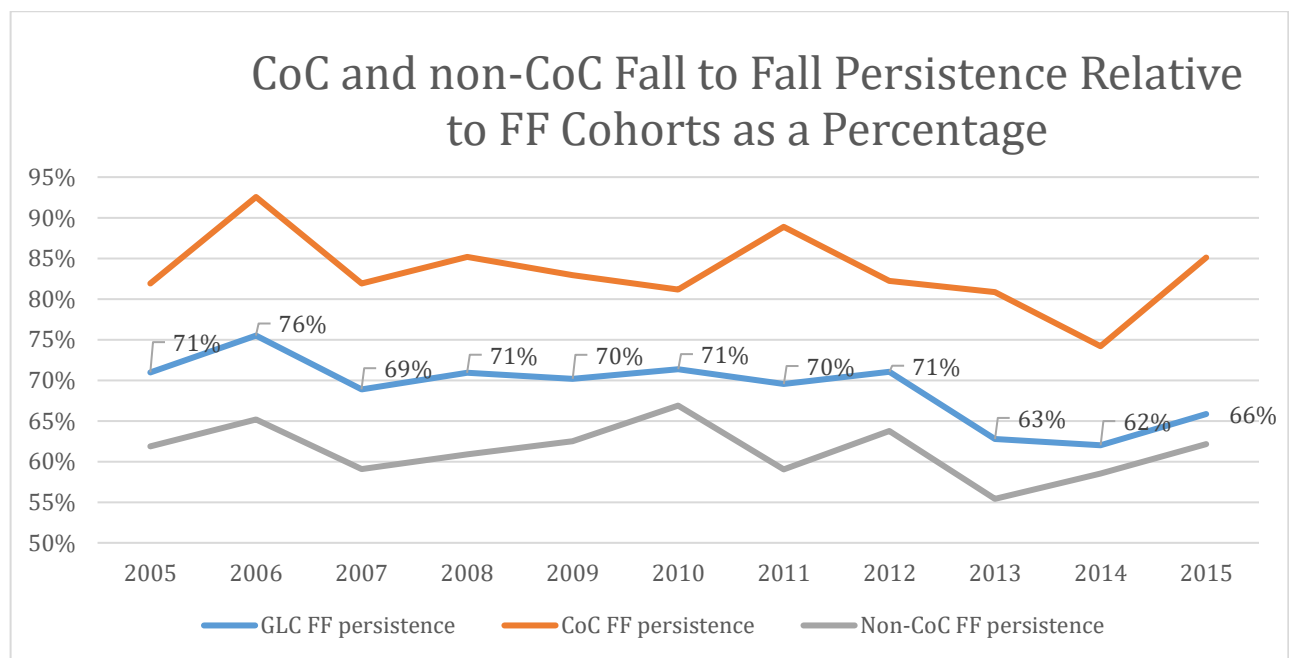
Source: Human Resources

## LAMONI CAMPUS RETENTION FALL TO FALL

Integrated Postsecondary Education Data System ([IPEDS](#)) requires that retention rates be calculated as a percentage of the first-time, full-time students in a given cohort who return for a second consecutive year at the same institution. A cohort is defined as all members of an incoming class in a given academic year. The cohorts are defined as Fall to Fall.

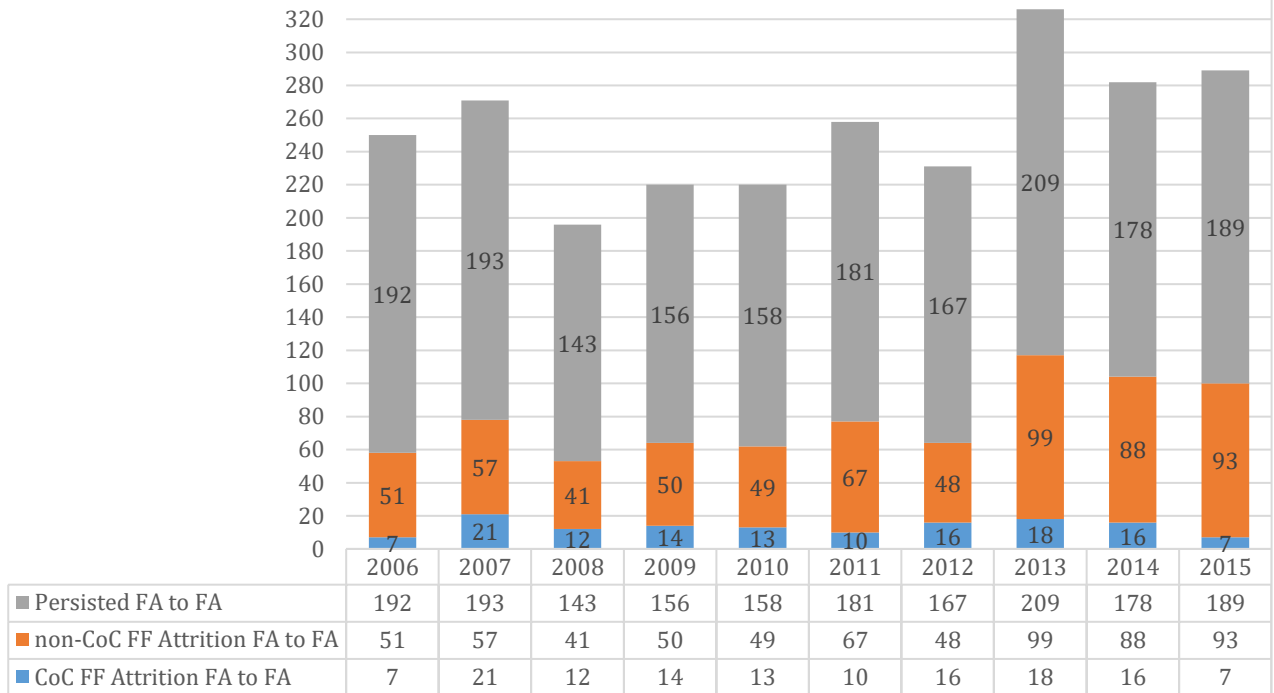
Calculations in previous Fact Books had reported retention as a percentage of all students classified as first-year students. These numbers are slightly higher than those reported by the Registrar. This report excludes students who are no longer enrolled for reasons identified by IPEDS as excused: death, military service, and church mission work.

First year to second year: 65.9% for Fall 2015 to Fall 2016



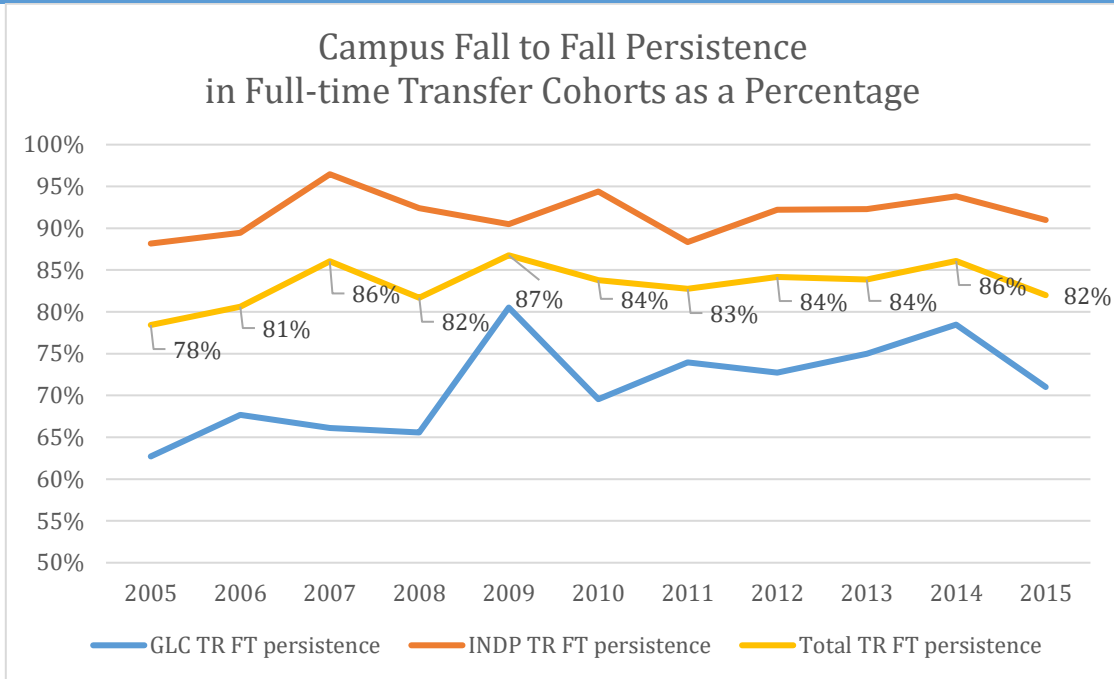
Includes full-time first-year students on the Lamoni campus only.

## CoC and non-CoC Fall to Fall Attrition and Persistence as Segments of First-Time First-Year Cohorts



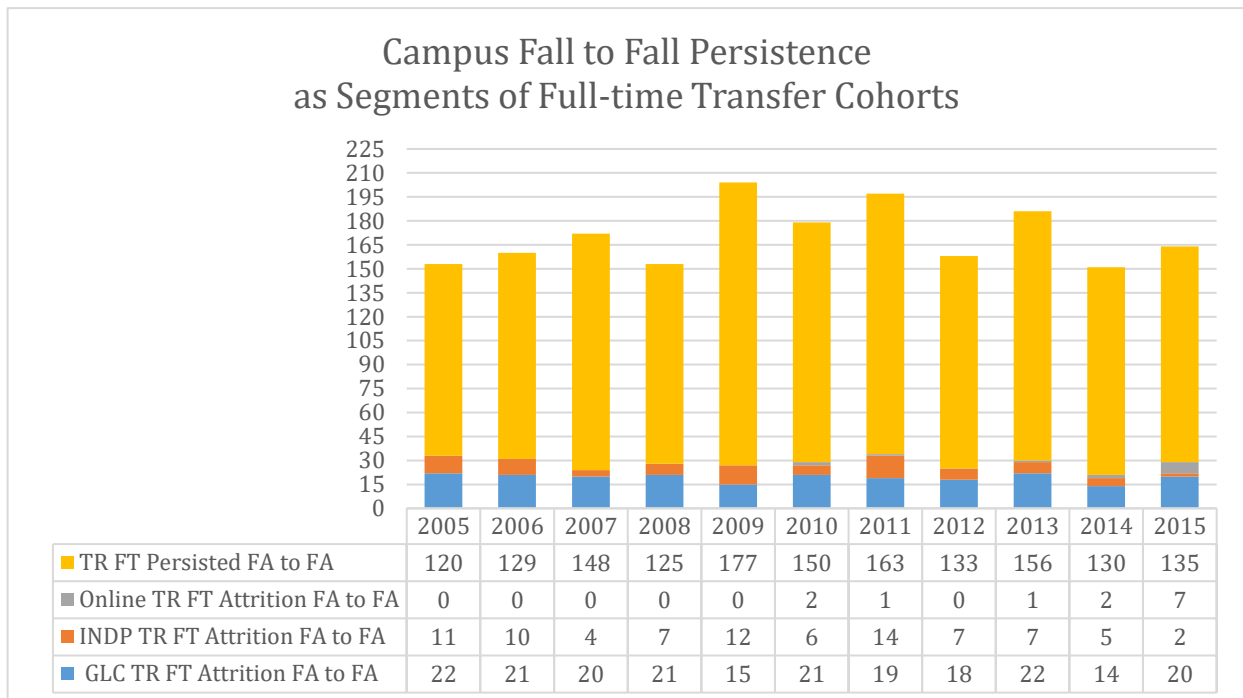
Includes full-time students on the Lamoni campus only.

# 2016-2017 GU FACT BOOK



Independence (INDP) included Trenton and Centerville

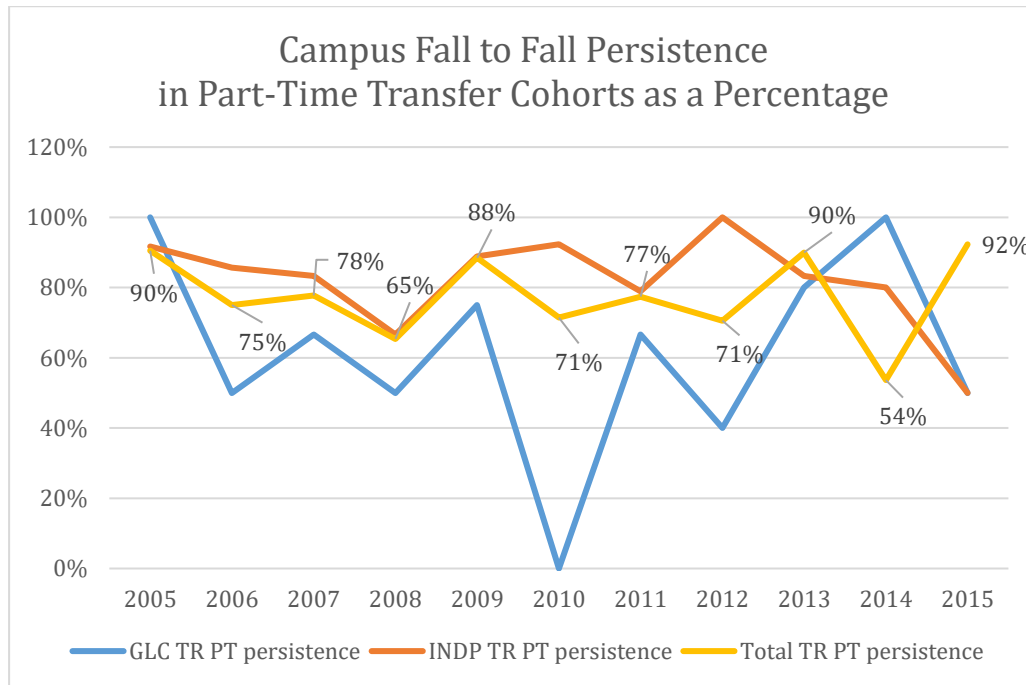
Online full-time transfer students are not reflected in these charts. The years shown averaged 2 full-time online transfer students, with some years reporting zero.



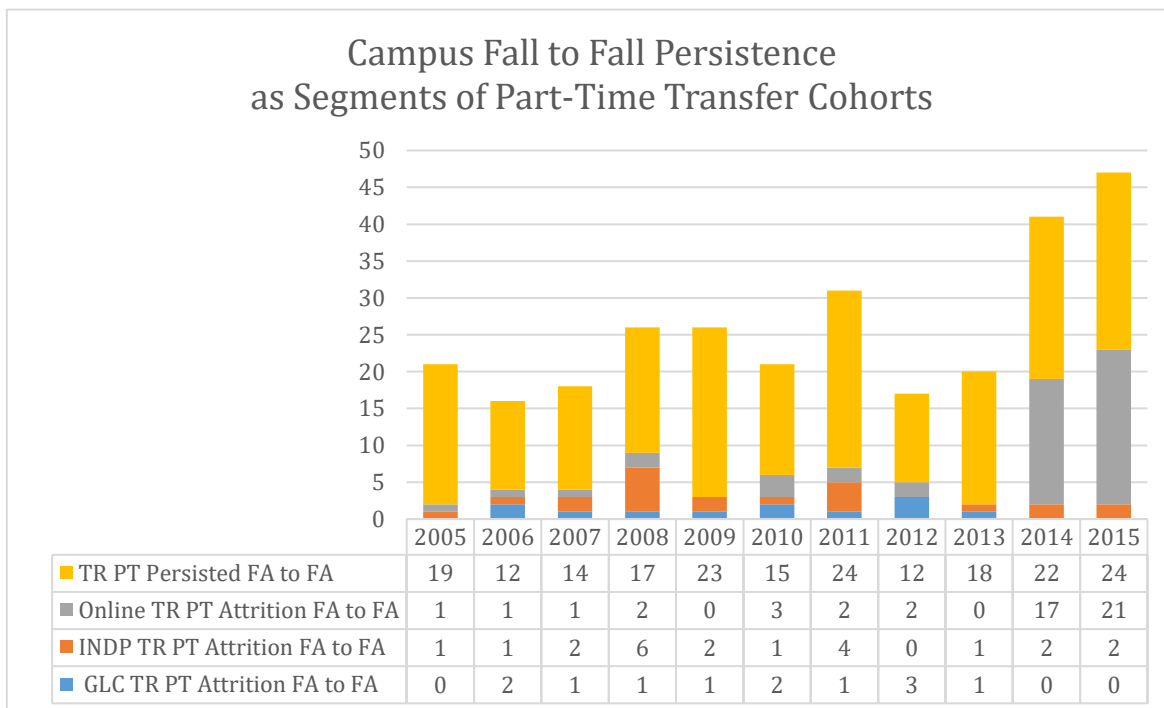
Independence (INDP) included Trenton and Centerville.

# 2016-2017 GU FACT BOOK

Online full-time transfer students are not reflected in these charts. The years shown averaged 2 full-time online transfer students, with some years reporting zero.



Independence (INDP) included Trenton and Centerville



Independence (INDP) included Trenton and Centerville

# 2016-2017 GU FACT BOOK

## GU LAMONI CAMPUS GRADUATION RATES

Entering Cohort	Beginning Enrollment	First-to-Second Retention Rate	Graduated Within 4 Years	Graduated Within 5 Years	Graduated Within 6 Years
2002 Cohort	267	72.7%	31.10%	42.70%	47.60%
2003 Cohort	253	72.3%	33.60%	46.60%	49.80%
2004 Cohort	305	73.4%	28.20%	43.60%	47.20%
2005 Cohort	254	70.5%	30.30%	47.20%	50.40%
2006 Cohort	251	75.5%	33.60%	46.80%	49.40%
2007 Cohort	271	68.9%	30.60%	45.00%	47.60%
2008 Cohort	197	70.9%	35.50%	51.80%	53.80%
2009 Cohort	220	70.2%	32.30%	49.50%	51.36%
2010 Cohort	220	71.4%	23.60%	41.36%	42.73%
2011 Cohort	259	69.5%	37.21%	46.51%	
2012 Cohort	231	71.1%	40.26%		
2013 Cohort	326	62.8%			
2014 Cohort	282	62.0%			
2015 Cohort	289	65.9%			
2016 Cohort	256				

Includes: first-time, first-year. Full-time only. The retention rate takes into account the allowable IPEDS exclusions from the beginning cohorts

# 2016-2017 GU FACT BOOK

## GU Undergraduate Degrees Awarded (by Area/School)

- 139 College of Liberal Arts and Sciences
- 104 School of Nursing
- 69 Edmund J. Gleazer School of Education
- 55 C.H. Sandage School of Business

Undergraduate degrees awarded by school or college July 1, 2015-June 30, 2016	
Sandage School of Business	55
School of Nursing	104
Gleazer School of Education	69
College of Liberal Arts and Sciences	139
Science and Math	22
Health and Movement Sciences	32
Humanities	15
Social Sciences	40
Visual and Performing Arts	12
Liberal Studies	18
	<b>368</b>

Undergraduate degrees awarded by school or college July 1, 2014-June 30, 2015	
Sandage School of Business	68
School of Nursing	99
Gleazer School of Education	87
College of Liberal Arts and Sciences	137
Science and Math	31
Health and Movement Sciences	25
Humanities	18
Social Sciences	30
Visual and Performing Arts	15
Liberal Studies	18
	<b>391</b>

Undergraduate degrees awarded by school or college July 1, 2013-June 30, 2014	
Sandage School of Business	35
School of Nursing	82
Gleazer School of Education	85
College of Liberal Arts and Sciences	115
Science and Math	16
Health and Movement Sciences	27
Humanities	10
Social Sciences	27
Visual and Performing Arts	15
Liberal Studies	20
	<b>317</b>

Undergraduate degrees awarded by school or college July 1, 2012-June 30, 2013	
Sandage School of Business	50
School of Nursing	93
Gleazer School of Education	95
College of Liberal Arts and Sciences	110
Science and Math	23
Health and Movement Sciences	27
Humanities	10
Social Sciences	22
Visual and Performing Arts	10
Liberal Studies	18
	<b>348</b>

# 2016-2017 GU FACT BOOK

Undergraduate degrees awarded by school or college <b>July 1, 2011-June 30, 2012</b>		Undergraduate degrees awarded by school or college <b>July 1, 2010-June 30, 2011</b>	
Sandage School of Business	45	Sandage School of Business	57
School of Nursing	93	School of Nursing	83
Gleazer School of Education	92	Gleazer School of Education	94
College of Liberal Arts and Sciences	103	College of Liberal Arts and Sciences	101
Science and Math	13	Science and Math	19
Health and Movement Sciences	30	Health and Movement Sciences	26
Humanities	15	Humanities	14
Social Sciences	21	Social Sciences	22
Visual and Performing Arts	12	Visual and Performing Arts	20
Liberal Studies	12	Liberal Studies	23
	<b>333</b>		<b>358</b>

Graceland awarded the following **undergraduate** degrees during the timeframe on the tables above:

**School of Business:** Accounting, Agricultural Business, Business Administration, Economics, Organizational Leadership, and Sports Management.

**School of Nursing:** Bachelors of Science in Nursing and Health Care Management.

**School of Education:** Elementary Education. Students may earn endorsements in many content areas. Students may complete endorsements in mild/moderate special education at the elementary or secondary levels, K-12 endorsements or a secondary teacher education program.

**Divisions in the College of Liberal Arts and Sciences:**

**Science and Math Division:** Biology, Chemistry, Mathematics and Computer Science/Information Technology

**Health and Movement Science Division:** Corrective Exercise and Performance Enhancement, Health, Physical Education, and Recreation

**Humanities Division:** Communication, English, Publication Writing and Design, Religion, Religion and Philosophy, Web Design, and Liberal Studies

**Social Sciences Division:** Criminal Justice, History, Human Services, International Studies, and Psychology

**Visual and Performing Arts Division:** Studio Art, Visual Communications Art, Film, Theatre and Performance Studies, Music, and Theatre

# 2016-2017 GU FACT BOOK

## GU Graduation and Beyond

- Graduated within 4 years: 42.3% (2012 Cohort)
- Graduated within 5 years: 45.5% (2011 Cohort)
- Graduated within 6 years: 47.3% (2010 Cohort)

	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	2016-17
Job Placement Rate (full-time)	20.3%	46%	58%	66%	60%	76%	67.5%	84.45%
Enrolled in program of Continuing Education	47.2%	61.9%	68%	8%	21%	1%	12.5%	11.5%
Service (World Service Corps/other full-time volunteerism)	NA	NA	NA	NA	NA	2%	2.5%	.51%
% CAP Center users who are in jobs, internships, or continuing education 4 months after GU graduation.						97%	100%	NA
Number of Responses	108	213	265	120	145	170	40	328

Source: Career, Academic and Personal Counseling (CAP) Center.

## Internships - Students who obtained internships.

School/College	Number of Internships	Percent of Enrollment
School of Business	24	7%
School of Education	80	23%
College of Liberal Arts & Science	62	18%
<b>Total</b>	<b>166</b>	<b>48%</b>

2015-2016 academic year number of Graduates 345

Total Overall graduates who had for credit internship experience, including student teaching, is 48% (166 of 345)

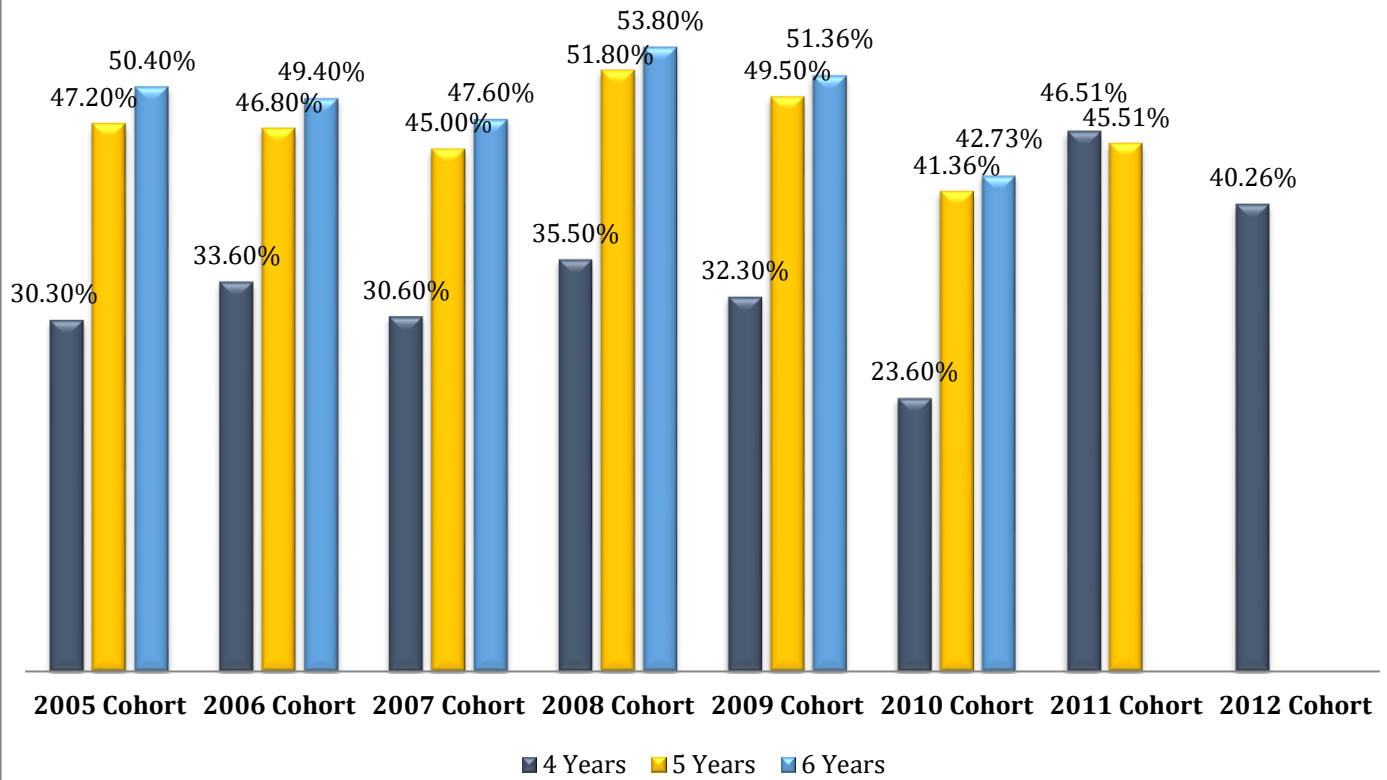
Total Overall graduates who had for credit internship experience, not including student teaching, is 25% (86 of 345)

## 2016-2017 GU FACT BOOK

<b>Declared Major</b>	<b>Number of Internships</b>	<b>Requirement for the major</b>
Accounting	1	No
Agricultural Business	6	Yes
Athletic Training	0	Yes
Biology	5	No
Business	4	No
Communication	10	Yes
Computer Science	4	No
Corrective Exercise & Performance Enhancement	6	Yes
Criminal Justice	3	No
Elementary Education	80	Yes
Health	7	No
History	1	No
Human Services	11	Yes
International Business	0	No
Physical Education	1	No
Recreation	7	No
Sociology	0	No
Sport Management	13	Yes
Wellness Program Management	3	Yes

Source: CAP Center. Education students cannot be paid according to Iowa law.

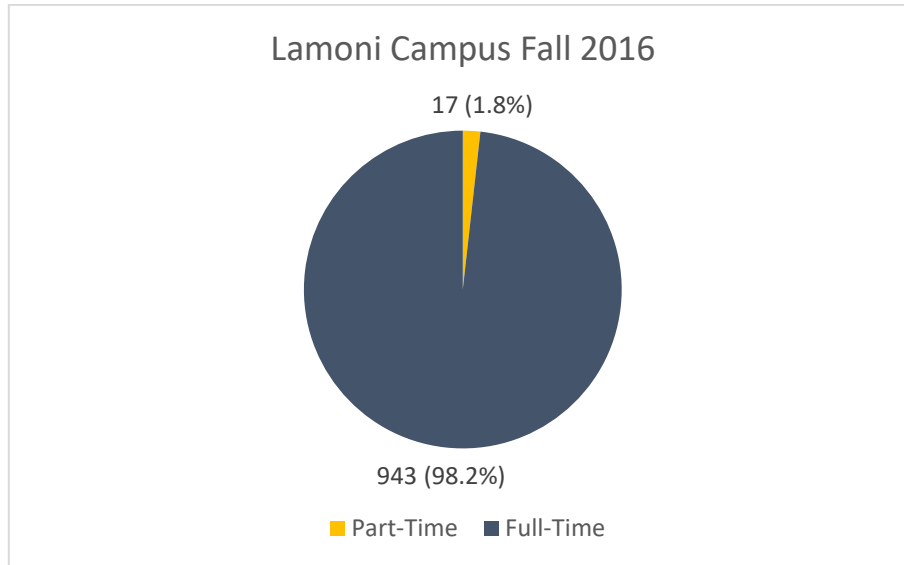
## Graduation Rates as of Fall 2016 4, 5, and 6 Years



Graduation rates include only students who started as first-year students in the year indicated. Percentages are cumulative.

# 2016-2017 GU FACT BOOK

## LAMONI CAMPUS - ENROLLMENT



Total Enrollment: 960 (full- and part-time)

Total Enrollment: 943 (full-time)

### Lamoni Campus – Enrollment Incoming Class (full-time only)

<b>Total Fall 2016 class</b>	<b>330</b>
First-Time Freshmen	256
Transfers	55
Previous Year	19

### Lamoni Campus – Enrollment Incoming Class Trends

YEAR	INCOMING ENROLLMENTS
Fall 2011	358
Fall 2012	330
Fall 2013	451
Fall 2014	376
Fall 2015	376
Fall 2016	330

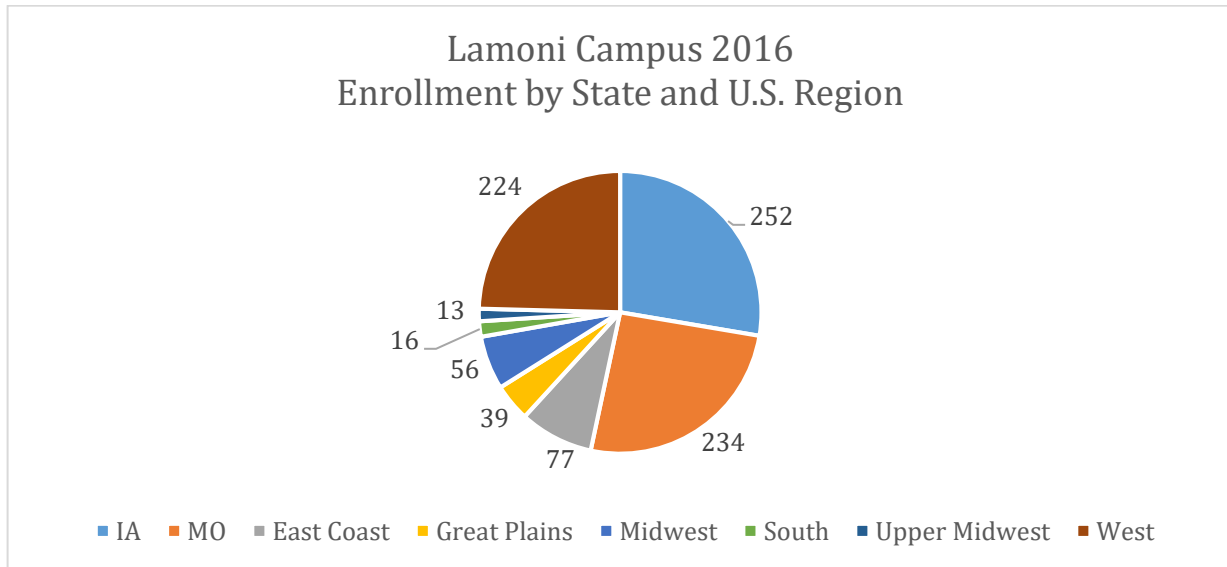
Includes: full-time and previous year.

# 2016-2017 GU FACT BOOK

## Lamoni Campus - Location of Students

States: 40

Countries: 21



## Lamoni Campus - Diversity of Students

International Students: 5%

Top four nations by enrollment: Canada, Australia, Venezuela, and Nepal

Gender: 52.9% Male, 47.1% Female

Hispanic: 13.9%

Race/Ethnic Diversity: 19.6%

Community of Christ Students: 26.8%

Source: Registrar

## Lamoni Campus – International Student Trends

Year	International	Total	Percentage
2011-12	134	936	15%
2012-13	115	951	13%
2013-14	106	1058	10%
2014-15	86	1052	8%
2015-16	62	1026	6%
2016-17	49	960	5%

# 2016-2017 GU FACT BOOK

International = Non-U.S. citizens. Includes: full- and part-time.

## Lamoni Campus – Student Gender Trends

Year	Male	Female	Total	Male to Female Ratio
2011-12	528	408	936	56% male, 44% female
2012-13	514	437	951	54% male, 46% female
2013-14	579	479	1058	55% male, 45% female
2014-15	605	447	1052	58% male, 42% female
2015-16	574	452	1026	56% male, 44% female
2016-17	508	452	960	53% male, 47% female

Includes: full- and part-time.

## Lamoni Campus – First-Time, First-Year Student Gender Trends

Year	Male	Female	Total	Male to Female Ratio
2011-12	142	117	259	55% male, 45% female
2012-13	122	109	231	53% male, 47% female
2013-14	183	143	326	56% male, 44% female
2014-15	184	98	282	65% male, 35% female
2015-16	208	150	358	58% male, 42% female
2016-17	140	116	256	54% male, 45% female

Includes: full- and part-time.

## Lamoni Campus – Community of Christ Student Trends

Year	Community of Christ	Total Students	Percent Community of Christ
2011-12	323	936	35%
2012-13	339	951	36%
2013-14	340	1058	32%
2014-15	321	1052	31%
2015-16	262	1026	26%
2016-17	257	960	27%

Student indicates they are Community of Christ or appear in headquarters database.

# 2016-2017 GU FACT BOOK

## Lamoni Campus – Student Diversity Trends

Year	Race/Ethnic Diversity*	White	Non-U.S. Citizens	Unknown	Total Students
2011-12	239 (26%)	525	120	52	936
2012-13	245 (26%)	559	104	43	951
2013-14	286 (27%)	630	101	41	1058
2014-15	289 (27%)	630	88	45	1052
2015-16	318 (31%)	582	71	55	1026
2016-17	321 (33%)	557	32	50	960

\*Students who self-identify as African American, Hispanic, Asian, Pacific Islander, Native American or multi-racial.  
Includes: full- and part-time.

# 2016-2017 GU FACT BOOK

## New Majority Student Definition:

Graceland University defines New Majority students as those students who are first generation as identified on their application to Graceland, those who meet low income guidelines as described on the FAFSA, those who are members of minority groups (including Hispanic), transfer students and any undergraduate student older than 24 years. First generation for this report includes students who report that neither of their parents received a four-year college degree.

Source: AAC&U

## New Majority Students - 6 Year Trends

	Year	Entry status	Age	Minority	1st gen.	Low income	Age and Minority	Age and 1st gen.	Age and Low income	Minority and 1st gen.
2011-12	First-time, first year	1	112	104	108	1	1	1	49	
	New transfer	11	44	32	32	2	5	8	13	
2012-13	First-time, first year	1	85	96	93	0	1	0	26	
	New transfer	8	36	38	27	6	8	4	12	
2013-14	First-time, first year	1	123	65	141	0	1	1	42	
	New transfer	5	52	20	43	2	2	4	14	
2014-15	First-time, first year	0	129	77	138	0	0	0	38	
	New transfer	3	32	20	36	1	1	2	13	
2015-16	First-time, first year	1	151	68	128	0	1	1	38	
	New transfer	6	41	23	33	2	3	5	11	
2016-17	First-time, first year	1	112	65	107	0	0	1	42	
	New transfer	2	31	12	23	1	0	2	7	

(Continued next page)

# 2016-2017 GU FACT BOOK

## New Majority Students - 6 Year Trends (Continued)

Year	Entry status	Minority and Low income	1st gen. and Low income	Age, Minority and 1st gen.	Age, Minority and Low income	Age, 1st gen. and Low income	Minority, 1st gen. and Low income	Age, Minority, 1st gen., and Low income
2011-12	First-time, first year	59	61	1	2	1	33	1
	New transfer	17	18	2	1	4	10	1
2012-13	First-time, first year	44	53	0	0	0	36	0
	New transfer	18	19	0	0	3	15	0
2013-14	First-time, first year	70	65	0	0	1	31	0
	New transfer	26	20	1	3	2	12	1
2014-15	First-time, first year	73	46	0	0	0	23	0
	New transfer	22	18	1	1	1	13	1
2015-16	First-time, first year	89	40	0	1	0	30	0
	New transfer	24	14	2	3	3	10	3
2016-17	First-time, first year	62	41	0	0	0	0	0
	New transfer	16	8	0	0	0	0	0

# 2016-2017 GU FACT BOOK

## High School Dual Enrollment (ACE)

Year	From Iowa	From Arizona	From Other States	Total ACE Students	Percent who Enroll at GU
2011-12	129	6	11	146	3%
2012-13	129	0	11	145	7%
2013-14	124	0	11	124	9%
2014-15	178	0	0	178	7%
2015-16	165	16	0	181	3%
2016-17	134	9	1	144	TBD

Source: Registrar's 2016 Fall Enrollment Report

Accelerated College Education (ACE). Graceland conducts the largest dual enrollment program of any four-year university or college in the state of Iowa\*.

Dual enrollment programs allow high school students to enroll in college courses (dual enrollment). Opportunities are available for high school 11th- and 12th-grade students (and 9th- and 10th-grade talented and gifted students). The majority of our students are from Iowa with a few from Arizona as well.

\*Source: Iowa Coordinating Council for Post High School Education (ICCPHSE)

## INDEPENDENCE CAMPUS AND ONLINE - ENROLLMENT

	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17
Centerville Undergraduate	33	25	25	17	12*	NA
Cedar Rapids Undergraduate	35	27	14	NA	NA	NA
Camp Dodge Undergraduate	21	NA	NA	NA	NA	NA
Des Moines Undergraduate	9	9	NA	NA	NA	NA
Southern Iowa Undergraduate	NA	3	NA	NA	NA	NA
Independence Undergraduate	272	250	223	200	213	197
Trenton Undergraduate	49	36	30	26	23	NA
Online Undergraduate	106	105	107	122	106	145
Online and Face to Face Graduate	713	671	704	812	737	784

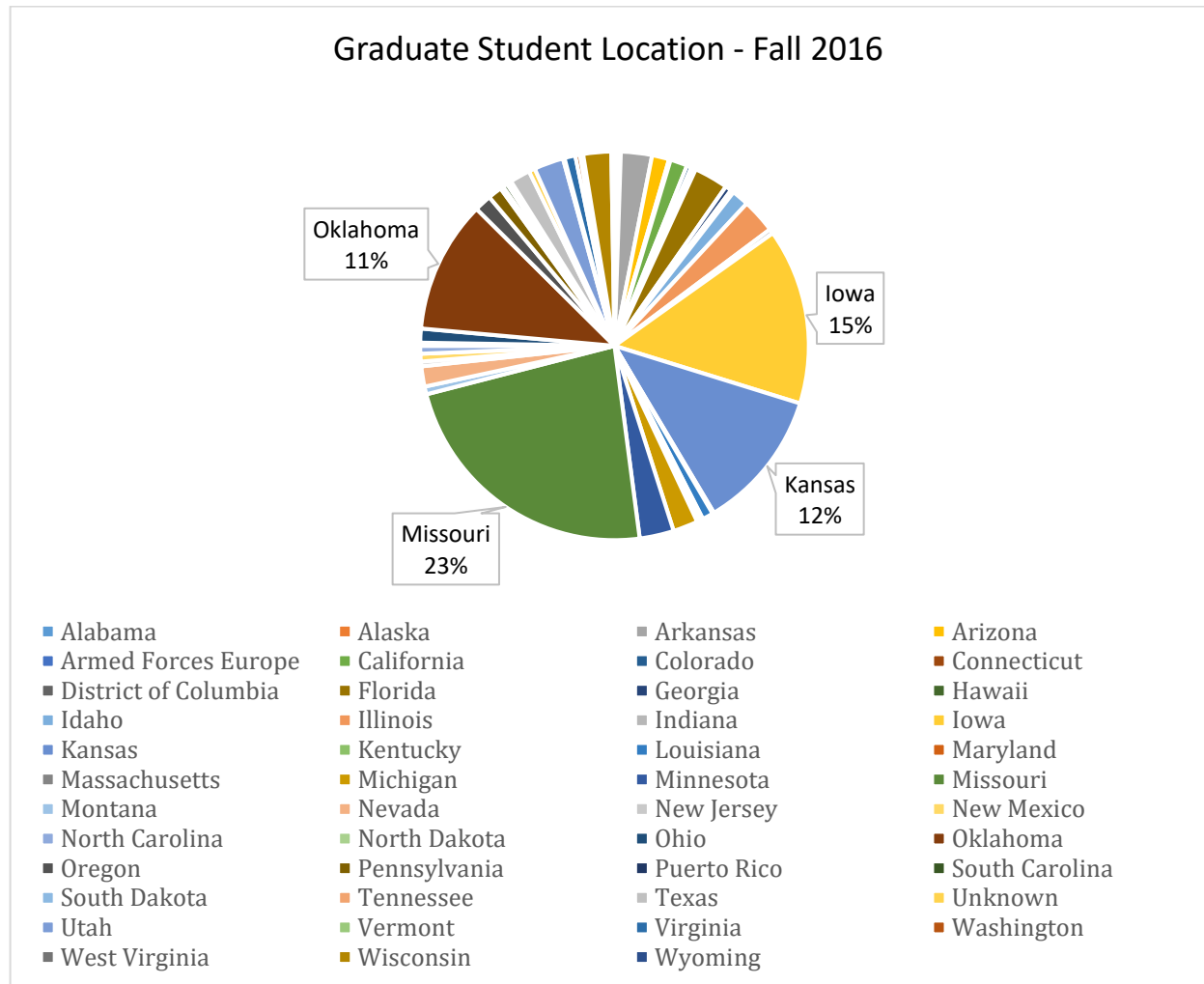
*\*These students were to attend at Trenton instead.*

*Centerville location was discontinued in 2015-16. Trenton location is teaching out in 2016-17.*

# 2016-2017 GU FACT BOOK

## INDEPENDENCE CAMPUS AND ONLINE - Location of students

States: 43      Countries: 9



Source: Registrar's 2016 Fall Enrollment Report, Graduate Geographic Distribution

## INDEPENDENCE CAMPUS AND ONLINE - Student Diversity Trends

This information will be added in the future.

# 2016-2017 GU FACT BOOK

## LAMONI CAMPUS - ACADEMICS

- Undergraduate Majors: 33
- Undergraduate Minors: 33
- Pre-Professional Recommendations: 9
- Undergraduate Certificates: 1

Refer to the [Graceland online undergraduate catalog](#) for a complete list.

Ten largest undergraduate majors for 2016-17:

### All undergraduate campuses

Indicated interest in major	Count
Nursing	249
Business Administration	177
Elementary Education	167
Undecided	94
Biology	91
Psychology	74
Sport Management	73
Criminal Justice	68
Corr. Exercise and Perf. Enhance.	60
Comp. Sci. and Info. Tech.	52

### All undergraduate campuses

Declared major	Count
Elementary Education	146
Business Administration	121
Nursing	103
Biology	59
Psychology	48
Sport Management	48
Corr. Exercise and Perf. Enhance.	45
Criminal Justice	42
Comp. Sci. and Info. Tech.	36
History	29

### Lamoni Campus only

Indicated interest in major	Count
Business Administration	155
Undecided	94
Biology	92
Sport Management	75
Psychology	73
Criminal Justice	68
Elementary Education	66
Corr. Exercise and Perf. Enhance.	60
Comp. Sci. and Info. Tech.	52
Nursing	50

### Lamoni Campus only

Declared major	Count
Business Administration	114
Biology	59
Elementary Education	52
Sport Management	48
Psychology	47
Corr. Exercise and Perf. Enhance.	45
Criminal Justice	42
Comp. Sci. and Info. Tech.	36
History	29
Accounting	28

Note: this is a duplicated headcount

## INDEPENDENCE CAMPUS AND ONLINE - ACADEMICS

- Doctorate Programs: 1
- Masters Programs: 3 (includes 12 majors)
- Graduate Certificate Programs: 6
- Undergraduate Majors: 7

Refer to the [Graceland online graduate catalog](#) for a complete list.

# 2016-2017 GU FACT BOOK

## Community: Collaborate & Engage

### LAMONI CAMPUS – CLASS SIZES

Academic Year	Sum of Students	Count of sections	Sum of Total Student Hours	Sum of Instructor Hours	Average student vs instructor hours
<b>2010-11</b>	5,194	319	13,018	778	16.74
<b>2011-12</b>	5,158	323	13,286	783	16.97
<b>2012-13</b>	5,181	335	13,397	819	16.36
<b>2013-14</b>	6,022	351	15,331	843	18.19
<b>2014-15</b>	5,880	342	14,804	811	18.25
<b>2015-16</b>	5,767	355	14,644	837	17.50
<b>2016-17</b>	5,466	307	14,151	727	19.46
<b>Grand Total</b>	<b>38,668</b>	<b>2,332</b>	<b>98,631</b>	<b>5598</b>	NA
<b>Seven-Year Average</b>	5,524	333	14,090	799.64	17.64

The numbers above indicate enrollment and course offerings for the fall semesters and reflect all Lamoni campus students. Instructional Methods excluded: Applied Music, Clinic, Exhibition and Special Schedule.

### Class Size Ranges (includes Independence undergraduate):

- 84 classes 9 or fewer students
- 132 classes 10-19 students
- 67 classes 20-29 students
- 25 classes 30-39 students
- 19 classes 40-49 students
- 3 classes 50 or more students

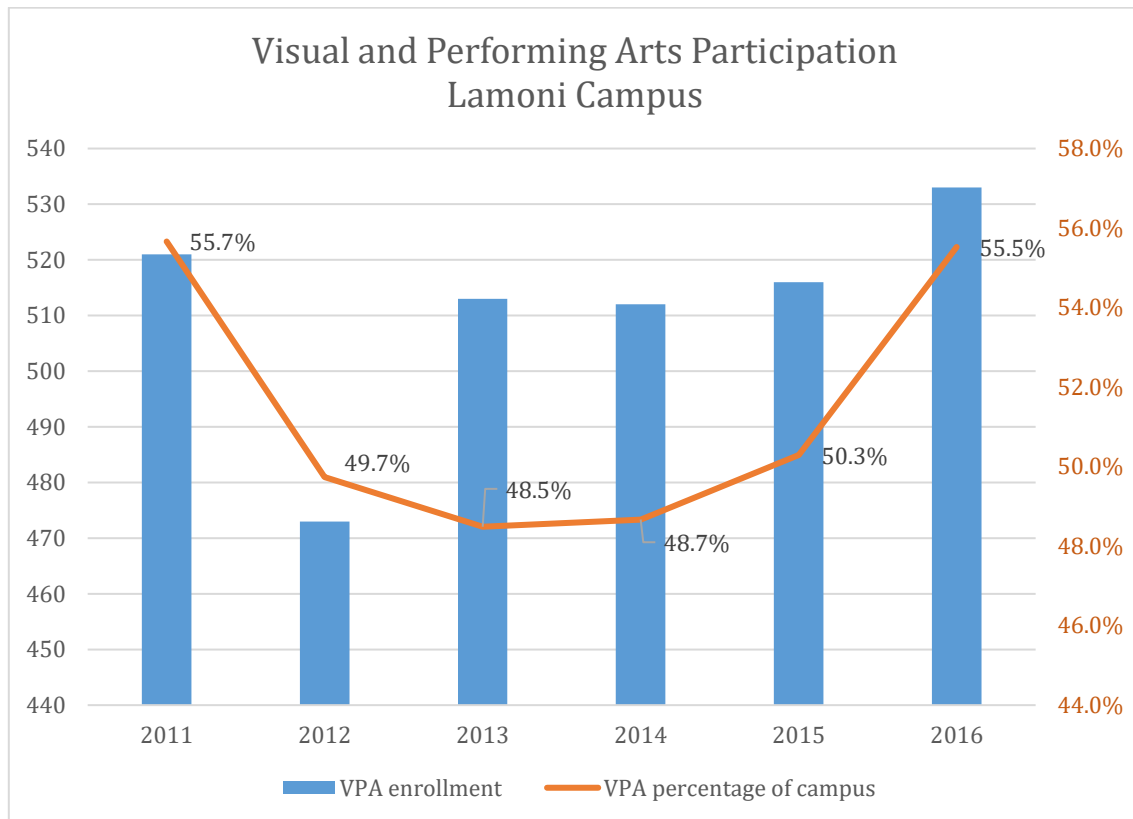
### LAMONI CAMPUS – STUDENT INVOLVEMENTS

- Clubs and Organizations: 46 (Link: <http://www.graceland.edu/campus-life/get-involved>)
- Leadership Positions: 547
- Work Study Positions Available: 670
- Houses: 17 (Learn more here: <http://www.graceland.edu/campus-life/house-social-system>)

# 2016-2017 GU FACT BOOK

## Undergraduate Student Engagement in Visual and Performing Arts

Visual and Performing Arts annual participation\*: 56%



Includes: full- and part-time

*\*Students who **enrolled** in a Visual and Performing Arts course.*

*Students are able to participate in art, music or theatre performances without enrolling in a course and therefore are not represented.*

GU Visual and Performing Arts Web site:

<http://www.graceland.edu/campus-life/visual-and-performing-arts>

# 2016-2017 GU FACT BOOK

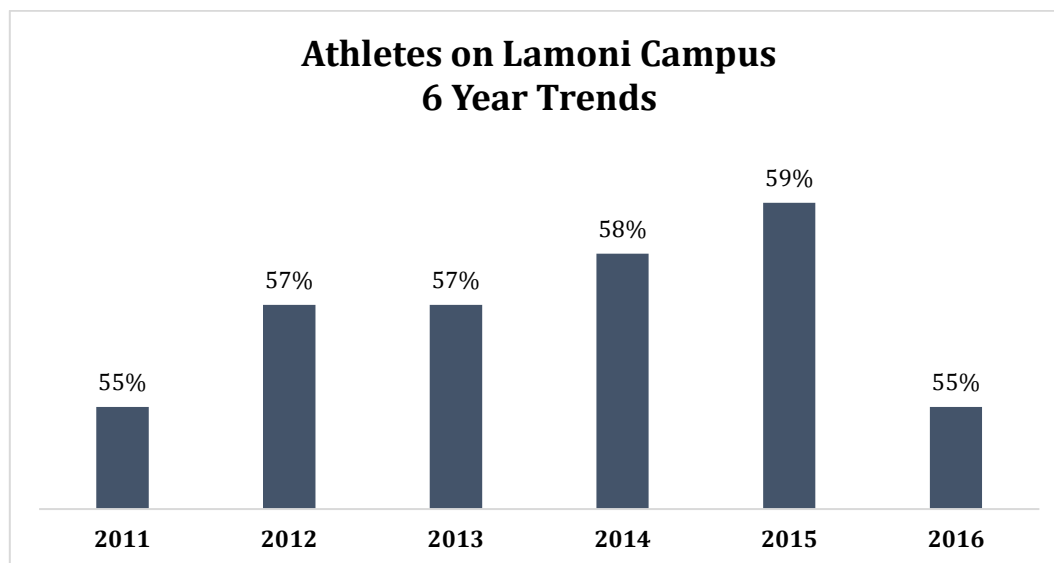
## Undergraduate Student Engagement in Intercollegiate Athletics

	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17
Student Athletes, <u>excluding</u> coaches and managers	500 57%	497 55%	506 57%	584 57%	590 58%	585 59%	523 55%
All Student Athletes, <u>including</u> coaches and managers	519 59%	505 55%	527 57%	631 58%	655 65%	603 61%	NA

- Athletic Teams
  - 18 Varsity
  - 11 Junior Varsity

Source: Graceland University Athletics

- Athletics annual participation: 55%



Includes: full-time only; excludes coaches and managers

**Athlete** is any student who has had **eligibility checked** for a sport for a given year, excluding student coaches and managers. Students are counted only once regardless of how many sports they participate in.

GU Athletics Web site: [www.gujackets.com](http://www.gujackets.com)

# 2016-2017 GU FACT BOOK

## Intramurals

As of October 2016, intramurals this fall include: dodgeball, Jack and Jill soccer, flag football, men's and women's volleyball.

### 2015-16 INTRAMURAL TEAMS

Basketball  
Dodge Ball  
Flag Football  
Jack and Jill soccer  
Tape Ball  
Volleyball  
Kickball  
Ultimate Frisbee  
Volleyball Co Ed  
Kickball

### 2014-15 INTRAMURAL TEAMS

Basketball  
Flag Football  
Jack and Jill Soccer  
Ping Pong  
Pool  
Sand Volleyball  
Softball  
Table Tennis  
Tape Ball  
Volleyball 6 Person  
Volleyball Co Ed 4 Person

The intramural program began implementing a tracking tool for student participation in IM activities in the spring of 2016. For that single semester, the IM program recorded 620 unduplicated student participants. Data on the frequency of participation was not available.

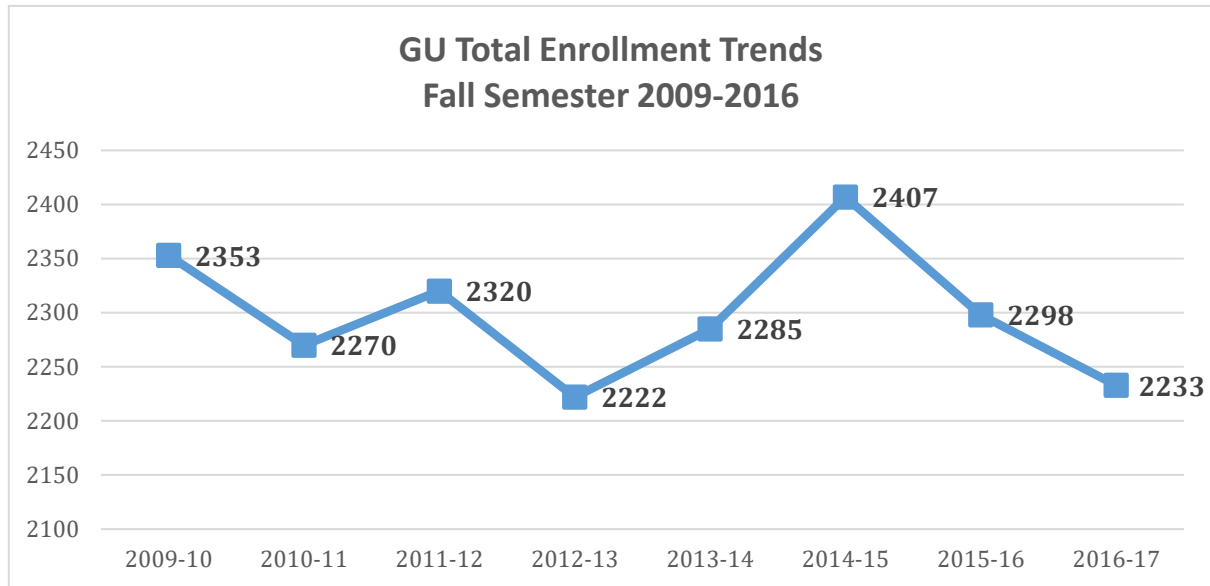
## INDEPENDENCE CAMPUS AND ONLINE– STUDENT INVOLVEMENTS

- Graceland Pi Eta Chapter - Sigma Theta Tau International Honor Society of Nursing – face-to-face as well as distance nursing graduates may join/attend meetings.
- Graceland Student Education Association (GSEA)
- Leadership positions: 16 House Council leadership positions, of those, five students serve as representatives on University committees
- Work Study Positions: 5 students (4 on Independence Campus and 1 on Lamoni Campus)
- Houses: McKevit Manor
- Clubs and Organizations: National Student Nurses' Association (NSNA) and the opportunity to attend regional and national conferences.

# 2016-2017 GU FACT BOOK

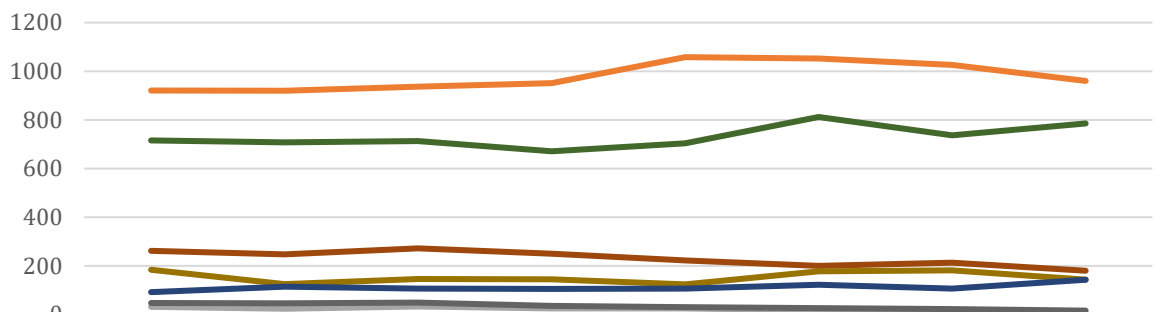
## Steward Resources

### GU ENROLLMENT



Includes: full- and part-time.

### GU Enrollment Trends Fall Semester 2009-2016

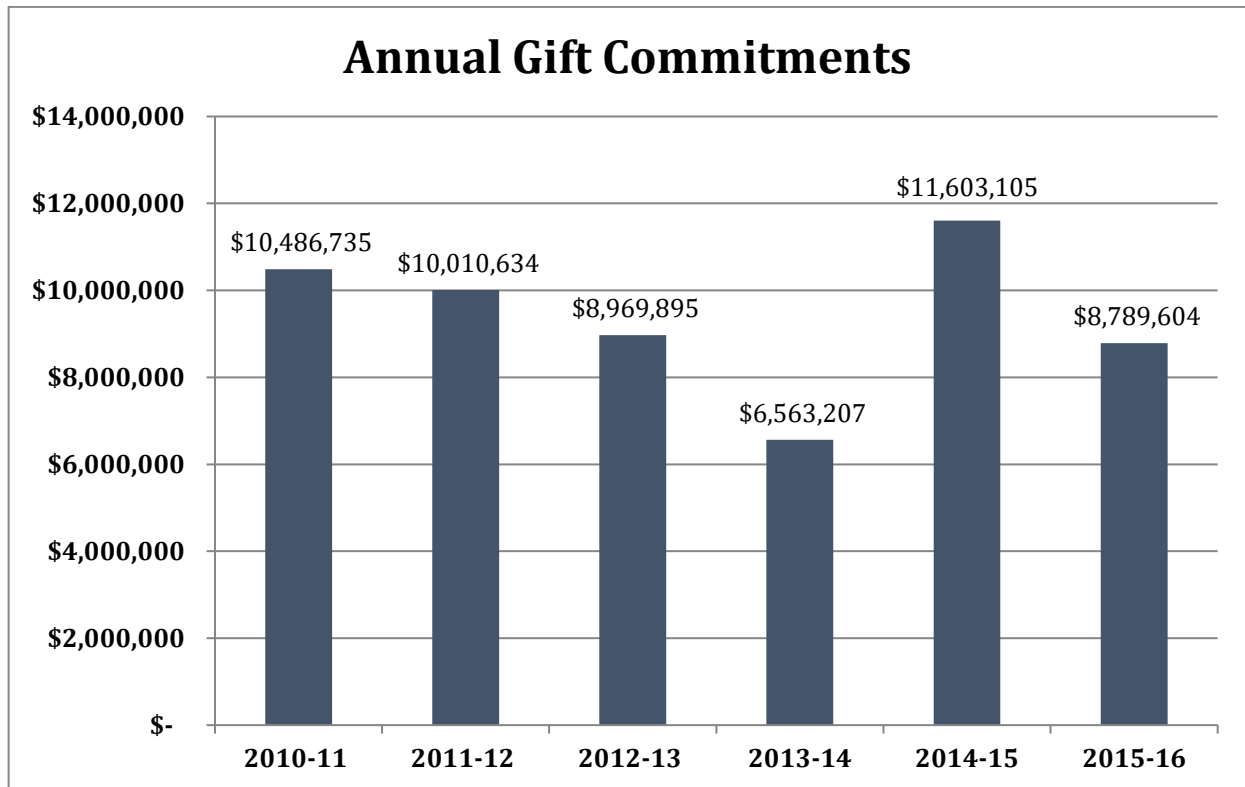


	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17
Lamoni Undergrad.	921	920	936	951	1058	1052	1026	960
Centerville Undergrad.	32	24	33	25	25	17	12	
Independence Undergrad.	262	247	272	250	223	200	213	180
Trenton Undergraduate	47	46	49	36	30	26	23	16
High School Dual Enroll.	184	125	146	145	124	178	181	144
Online Undergrad.	92	115	106	105	107	122	106	143
Graduate	716	708	713	671	704	812	737	785

Includes: full- and part-time.

# 2016-2017 GU FACT BOOK

## GU ANNUAL GIFT COMMITMENT TRENDS



Includes Cash Gifts, Deferred, and Pledge donations.

Source: Development Office.

### Alumni Support

Year	Solicited	Donors	Participation
2015-16	11,103	1,980	17.84%
2014-15	9,481	1,859	19.61%
2013-14	10,204	2,096	20.54%
2012-13	9,973	1,946	19.51%
2011-12	9,171	1,472	16.05%
2010-11	9,538	1,524	15.98%

Source: Development Office. Includes Undergraduate and graduate students.

# 2016-2017 GU FACT BOOK

## LAMONI CAMPUS - COSTS AND FINANCIAL AID

Tuition: Refer to [www.graceland.edu/financial-aid/lamoni-campus-tuition](http://www.graceland.edu/financial-aid/lamoni-campus-tuition)

Financial Aid:

- 99% of residential students received aid of any type from any source.

Source: Financial Aid Services

Additional consumer information may be found at:

<http://www.graceland.edu/financial-aid/consumer-information>

## INDEPENDENCE CAMPUS AND ONLINE - COSTS AND FINANCIAL AID

Tuition: Click here for either [Undergraduate](#) or [Graduate](#)

Financial Aid:

- Undergraduate: 87% of students received aid of any type from any source.
- Graduate: 74% of students received aid of any type from any source.

Source: Financial Aid Services

# 2016-2017 GU FACT BOOK

## Integrate Branding

### GU RANKINGS AND AWARDS

Recognized by **The Princeton Review** as a "Best in the Midwest" (2012 - 2017).

Recognized by **The Princeton Review** in the "Guide to 353 Green Colleges" (2015-2016).

**U.S. News & World Report** first tier in the Regional University - Midwest category in the U.S. News & World Report Best Colleges rankings. (2013-2016\*)

*\*U.S. News & World Report releases 2017 rankings in 2016.*

**U.S. News & World Report** ranked Graceland's Online Programs:

#22 (Tie) in the country for "Best Graduate Online Education Program" (2016)

#20 (Tie) in the country for "Best Graduate Online Nursing Program" (2016)

#49 (Tie) in the country for "Best Online Bachelor Program" (2016)

*U.S. News & World Report releases 2017 rankings in 2016.*

### Military Friendly –

Earned the 2016-2017 Military Friendly® School designation.

Check this profile and learn more here: <https://militaryfriendly.com/school/graceland-university/>.

### College Basic Academic Subjects Examination (CBASE)

Total Pass Rate – Percentage is figured by the number of passing candidates divided by total number of candidates (in parenthesis).

Year	Centerville (IHCC) Elementary Education	Independence Elementary Education	Lamoni Campus Elementary Education	Lamoni Campus K12	Lamoni Campus Secondary Education	Trenton (NCCMC) Elementary Education	Overall "n"
2010-2011	93% (15)	92% (82)	96% (25)	90% (19)	100% (16)	92% (26)	183
2011-2012	88% (18)	96% (83)	91% (22)	75% (17)	84% (25)	88% (16)	181
2012-2013	92% (13)	97% (60)	83% (41)	100% (13)	90% (19)	90% (10)	156
2013-2014	100% (7)	96% (51)	63% (24)	73% (15)	100% (14)	91% (11)	122
2014-2015	100% (6)	85% (46)	66% (29)	60% (15)	88% (17)	92% (13)	126
2015-2016	Closed	86% (42)	63% (24)	55% (9)	100% (10)	100% (15)	100

*Note: Centerville and Trenton locations have been discontinued. Source: Gleazer School of Education*

# 2016-2017 GU FACT BOOK

PRAXIS II (required for teacher licensure in Iowa)

Total Pass Rate – Higher Education Opportunity Act (HEOA) Title II Report

Total tests passed divided by total tests taken within the year.

*The 2015-2016 information is released by ETS in February 2017.*

Academic Year	Number Taking Assessment	Number Passing Assessment	Graceland Pass Rate
2010-2011			86%
2011-2012			89%
2012-2013	78	69	88%
2013-2014	88	74	84%
2014-2015	125	98	78%
2015-2016	127	100	78%

Source: Educational Testing Service (ETS)

## GU ACCEPTED AND PARTICIPATED IN

Association of American Colleges and Universities High-Impact Educational Practices (AAC&U HIP)

American Council on Education's Change and Innovation Lab (ACE-CIL)

Fulbright Scholars:

- 2012: Dr. Wilaii Rojjanasrirat, Naresuan University, Thailand.
- 2013: Dr. Max Pitt: University of Prishtina, Kosovo
- 2014 and 2016, Dr. Steve Anders, University of Prishtina, Kosovo
- 2017: Dr. Priscilla Eppinger, Fulbright-Hays Summer Seminar, Poland and Russia.

Learn more about the Fulbright Scholar Program: <http://www.cies.org/>.

# 2016-2017 GU FACT BOOK

## LAMONI CAMPUS – CLASS PROFILES

(First-Time Freshmen only)

		<b>ACT</b>	<b>SAT</b>	<b>GPA</b>	<b>Class Rank</b>
<b>2011-12</b>	Mean	20.66	923.24	3.20	61.25
	Median	20	905	3.24	64
	Mode	18	860	3.41	98
	Range	12-31	540-1350	1.25-4.49	2-100
<b>2012-13</b>	Mean	21.68	932.70	3.28	61.85
	Median	21	910	3.27	66
	Mode	24	990	4	89
	Range	14-33	520-1390	1.73-4.94	8-100
<b>2013-14</b>	Mean	21.05	933.28	3.16	57.49
	Median	21	920	3.18	57
	Mode	18	850	4	77
	Range	12-32	640-1420	1.61-4.35	5-100
<b>2014-15</b>	Mean	20.43	883.43	3.08	54.67
	Median	19	870	3.02	53
	Mode	18	880	2.83	87
	Range	13-33	630-1300	1.75-4.77	3-99
<b>2015-16</b>	Mean	20.94	868.10	3.22	59.37
	Median	20	845	3.18	60
	Mode	19	870	4.00	45
	Range	14-32	660-1230	1.79-4.55	5-100
<b>2016-17</b>	Mean*	21.34	907.50	3.23	58.70
	Median	21	880	3.21	59
	Mode	22	880	3.64	50
	Range	15-32	570-1250	2.0-4.4	7-98

\*Most marketing surveys request the mean scores to be reported

# 2016-2017 GU FACT BOOK

## Focus Environments

### LAMONI CAMPUS – CAMPUS CLIMATE SURVEYS

#### Lamoni Campus - Housing Information

Occupancy	Graybill	Gunsolley	Tess Morgan	Walker	Small & Thomas Apts.	College Houses	Tower Apts.	TOTAL Housing Capacity
<b>Fall 2016</b>								
Maximum	217	146	239	93	96	14	9	814
Actual*	167	111	200	70	97	7	4	656
% Occupancy	77%	76%	84%	75%	101%	50%	44%	81%
<b>Fall 2015</b>								
Maximum	218	147	228	91	96	0	9	789
Actual*	207	143	211	89	94	0	9	753
% Occupancy	95%	97%	93%	98%	98%	0%	100%	95%
<b>Fall 2014</b>								
Maximum	218	147	228	91	96	14	9	803
Actual*	207	138	213	87	96	13	9	763
% Occupancy	95%	94%	93%	96%	100%	93%	100%	95%
<b>Fall 2013</b>								
Maximum	218	147	228	91	96	14	9	803
Actual*	184	131	210	84	95	13	8	725
% Occupancy	84%	89%	92%	92%	99%	93%	89%	90%
<b>Fall 2012</b>								
Maximum	185	144	228	91	96	n/a	9	753
Actual*	160	122	186	78	96	n/a	9	651
% Occupancy	86%	85%	82%	86%	100%	n/a	100%	86%
<b>Fall 2011</b>								
Maximum	184	140	228	91	n/a	n/a	9	652
Actual*	174	131	176	60	n/a	n/a	9	550
% Occupancy	95%	94%	77%	66%	n/a	n/a	100%	84%

\* Source: Residence Life

Housing information: <http://www.graceland.edu/campus-life/housing-and-dining>.

# 2016-2017 GU FACT BOOK

## INDEPENDENCE CAMPUS AND ONLINE - HOUSING INFORMATION

The Independence Campus is a non-residential campus and students relocating to this area will need to find their own housing.

### Beginning College Survey of Student Engagement (BCSSE)

BCSSE collects data about entering college students' high school academic and co-curricular experiences, as well as their expectations for participating in educationally purposeful activities during the first college year.

BCSSE data can aid the design of pre-college orientation programs, student service initiatives, and other programmatic efforts aimed at improving student learning during the first year of college. BCSSE results, especially when linked with NSSE data, can be used to shape initiatives that align the first-year experience of students with recognized effective educational practices.

BCSSE Scales <sup>a</sup>	Fall 2015 Mean	Fall 2016 Mean
Quantitative Reasoning	29.80	27.88
High school engagement with analysis and numerical information		
Learning Strategies	36.76	35.00
Use of effective learning strategies in high school		
Collaborative Learning	38.95	37.02
Expectation to interact and collaborate with peers		
Student-Faculty Interaction	34.81	31.09
Expectation to interaction and engage with faculty		
Expected Discussions with Diverse Others	47.02	45.14
Expectation to engage in discussions with diverse others		
Expected Academic Perseverance	45.38	41.31
Student certainty that they will persist in the face of academic adversity		
Expected Academic Difficulty	28.83	29.11
Expected academic difficulty during the first year of college		
Perceived Academic Preparation	43.18	40.12
Student perception of their academic preparation		
Importance of Campus Environment	47.99	47.44
Student-rated importance that the institution provides a challenging and supportive environment		
<sup>a</sup> Scale scores are expressed in 0 (minimum) to 60 (maximum) point scales.		

## INDEPENDENCE CAMPUS AND ONLINE - CAMPUS CLIMATE SURVEYS

At this time there have not been any campus climate surveys targeting these programs administered through the Independence campus.

# 2016-2017 GU FACT BOOK

## Contact Information

### Graceland University

Lamoni Campus | 1 University Place, Lamoni, IA 50140 | 866-Graceland

Independence Campus | 1401 W. Truman Road | Independence, MO 64050-3434 | 816-833-0524

Online Programs | [distancelearning@graceland.edu](mailto:distancelearning@graceland.edu) | 800-833-0524

[www.graceland.edu](http://www.graceland.edu)

### Published by:

The mission of **Institutional Effectiveness** is to facilitate Graceland's ability to improve, to fully accomplish the Graceland mission (to create learning communities where students develop their potential for meaningful and productive lives) by engaging Graceland's many subunits in collaborative planning and by providing them with the data they need to effectively assess and review their effectiveness and to continually improve their quality and relevance.

The mission of **Institutional Research** is to enhance these efforts by providing reliable information and data to internal constituents for their analysis and to external constituents in order to demonstrate Graceland's integrity and/or to promote Graceland.

Higdon Administration Building | Lamoni Campus | 641-784-5221

[InstitutionalResearch@graceland.edu](mailto:InstitutionalResearch@graceland.edu)

[https://my.graceland.edu/ICS/Resources/Institutional\\_Research/](https://my.graceland.edu/ICS/Resources/Institutional_Research/)



Graceland  
UNIVERSITY | 1895